

Mark your Calendars: October 11th is the Big Day from 8:45-11:45

Join an Outer Harbor Project Team!

Ever wanted to get into volunteering with Chesapeake Habitat for Humanity but haven't known where you "fit"? Now is your chance to apply your skills and talent to a worthy project that is specific, time limited and makes an impact. Join us at our office (3326 Keswick Road, Baltimore, Maryland 21211) on October 11, 2008, beginning at 8:45 a.m., for an introduction to Chesapeake Habitat for Humanity and to meet with project staff and learn the details of the following volunteer opportunities:

Project Design, Construction Management, and Outreach Volunteer Opportunities:

- I. *Fayette and Ward Street Projects:* Utilize your design, construction management, or finance experience to help us develop a timeline, budget, and presentation materials for two new housing developments. The project on Fayette Street will support a 9 house development; the project on Ward Street could support an even larger development.
Time Commitment: Hours are flexible. We need 4-6 volunteers.
- II. *Acquisition Fund Development:* Utilize your graphic design, advertising strategy, copy writing, or fundraising experience to help us develop outreach strategies and materials that will increase donations to our acquisition fund. Do you think you can help us advertise house-acquisition sponsorships of \$3k to \$4k to attract new donors and increase involvement?
Time Commitment: Hours are flexible. We need 2-4volunteers.

Family Services Volunteer Opportunities:

- I. *Financial and Homeownership Education Program Development:* Help us develop our emerging financial and homeownership education program so that we can provide premier education for our partner families. Determine appropriate classes and financial education curricula and attract suitable volunteers for the program. This project is especially suitable for volunteers with a passion for personal financial management and experience in the mortgage, credit, or personal finance industries.
Time Commitment: 4-8 hours per month for 6 months.
- II. *Jefferson Street Tree Planting Project:* Help us design and implement a community greening initiative in East Baltimore. Provide a comprehensive scope to include both the streetscape areas in front of the homes and the rear yard alleyscape areas as well
Time Commitment: 4-8 hours per month for 6 months.

Restore Volunteer Opportunities:

- I. Retail Crew: Do you or your friends have an interest in retail? Help the newly-formed Restore with retail merchandising by assisting the donations coordinator with picking-up, sorting, prepping, and displaying donated items.
Time Commitment: We request that Retail Crew Volunteers commit to volunteering on a consistent basis (e.g. once a week, once every two weeks, once a month). Partial or full day shifts are available Tuesday through Saturday during store hours. We need at least 6 Retail Crew Volunteers.
- II. Donations Crew: Utilize your existing networks to help the Restore Director solicit the donations of gently used goods and foster positive, long-term relationships with our donor base.
Time Commitment: 4-6 houses per week. We need 2 Donations Crew volunteers.

Communications Team Volunteer Opportunities:

- I. Marketing and Communications Plan: We need to harness expertise from skilled professionals to create and implement an **integrated marketing and communications plan** for the remainder of Chesapeake Habitat's fiscal year (through June 30, 2009) and into the future. Help us review existing outreach materials, create new and innovative material that effectively communicates Chesapeake Habitat's mission, integrate the Habitat story into Restore operations, and develop media outreach strategies.
Time Commitment: Hours are flexible.

Advocacy Volunteer Opportunities:

- I. Advocacy: We need committed volunteers who have expertise or experience in issue-oriented or election campaigns that wish to transform public opinion to support the view that everyone deserves a simple decent home. Help us design publicity campaigns and integrate the faith-based community into our advocacy efforts. In addition to volunteers who are able to design the campaigns, volunteers are needed who are willing to meet on-on-one or make presentations to groups. Participate in a program to develop an advocacy program that will support volunteer roles in this effort which will be most effective in building faith-organization, community and political support.
Time Commitment: 6 hours per month. We need 8 committed volunteers.

**Please join us and feel free to bring along interested friends. For planning purposes, RSVPs are requested.
RSVP to KarenE@chesapeakehf.org**